Choose Your Side!

While our childhood dreams come to life in the greenery by the sea, our water resources are drying up day by day. Climate change is not the only cause of drought. While the news is increasingly talking about the amount of water left in dams and drying up lakes, a group of people are after our water resources. Overuse of water, pollution, poorly planned water infrastructures… The causes of drought are easy to understand but hard to predict!

Are we doing our best when drought is the most important problem of our time? Do we choose to ignore problems rather than focus on the solution?
The water evaporates and evaporates. Our lives are slipping away from us.

The day will come when our children will not find a resource to claim. CHOOSE YOUR SIDE to return the water as it disappears from our lives!